

**Official Rules - 2010 "Treasure Chest Blitz"**  
sponsored by Special Event Network - [specialeventnetwork.net](http://specialeventnetwork.net)

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**Special Event Network's  
Finger Lakes Platinum Bridal Expo**

Sunday, November 7, 2010

12:30pm-3:30pm

**Elmira Country Club**

1538 W. Church Street, Elmira, NY

### How to Enter

- 1 Applications and Official Rules for the "Treasure Chest Blitz" will be available on Special Event Network's bridal show website, [www.senbridalshows.com](http://www.senbridalshows.com) starting on Saturday, July 31, 2010.
- 2 The contest will officially begin on August 1, 2010 and will end on Monday, October 18, 2010. All entries must be postmarked by Monday, October 18, 2010. (Effective 9/1 – deadline was extended from Oct 1 to Oct 18.)
- 3 All information on the Official Application must be printed and legible.
- 4 Completed applications should be mailed to: Special Event Network, PO Box 343, Big Flats, NY 14814
- 5 All applications will become the property of Special Event Network and none will be returned.
- 6 Only one (1) entry per couple is permitted. Special Event Network is not responsible for incomplete, lost, late, illegible, misdirected entries, or entries not received due to transmission failures or technical failures or any kind, or weather conditions.
- 7 No purchase is necessary to enter or win. A purchase at any of the participating businesses will not increase a couple's chances of winning. All federal, state, local and municipal laws and regulations apply. Void where prohibited.
- 8 Couples submitting applications should read all of the information regarding the eligibility rules and requirements of participation.
- 9 By completing the application, entrants agree to receive communication from Special Event Network members.
- 10 Winning couples must agree to grant Special Event Network and the Treasure Chest sponsors permission to use their name and any photographs taken at the Finger Lakes Platinum Bridal Expo for any purposes, including advertising, marketing, publicity and promotion, without additional compensation.
- 11 The requirements detailed in the Official Rules or on the Official Application cannot be waived or changed except by Special Event Network.

## **Eligibility**

1. This opportunity is open to all currently engaged couples consisting of one male and one female, who are legal residents of the United States and who are 18 years or older at the time of entry and who have a confirmed wedding date in the year 2011.
2. Employees of Special Event Network and their respective advertising and promotion agencies, their parent, subsidiary and joint venture companies, as well as members of their immediate families and households are not eligible.

## **Final Winner Selection**

1. Decisions of the Special Event Network's selection committee are final and not subject to challenge or appeal.
2. Six (6) Winning Couples will be selected by the Special Event Network selection committee and the six winning couples will be notified on or about Monday, November 1, 2010 via certified letter or by phone.
3. After notification, the names of the winning couples will be posted on the SEN Bridal Show website, [www.senbridalshows.com](http://www.senbridalshows.com)

## **Treasure Chest Presentations**

1. Treasure Chests will be presented at the Special Event Network's Finger Lakes Platinum Bridal Expo at the Elmira Country Club on Sunday, November 7, 2010 between 3:00pm & 3:30pm.
2. Winning couples must attend the bridal expo and must be present at 3:00pm in preparation for the Treasure Chest presentations, and to receive their Treasure Chest.

## **Other**

1. Treasure Chests and their contents are non-assignable and non-transferrable and may not be redeemed for cash. No cash value.
2. No substitutions allowed by winners. Prizes and individual components of the Treasure Chests are subject to availability and the sponsors reserve the right to substitute services and/or products of equal or greater value.
3. Couples are solely responsible for reporting and payment of any taxes associated with their prize package.
4. Couples agree to be bound by the Official Rules and decisions of the sponsors.